



Corporate Sponsorships – 2010

Here's a chance for your company to celebrate North Carolina's flagship trail and help people explore our beautiful state. We hope you'll join us as a corporate sponsor of Mountains-to-Sea Trail Month in October 2010.

What is the MST? The Mountains-to-Sea Trail (MST) runs 1000 miles across North Carolina from Clingmans Dome in the Great Smoky Mountains to Jockey's Ridge State Park on the Outer Banks. In 2000, the NC Legislature designated the MST as a State Park. Since then, citizens and state and local governments have been working hard to get the trail on the ground. To date, more than 500 miles of footpath have been built. With temporary connectors on back roads, sixteen people have already completed the entire trek.

What is MST Month? In October – when the leaves are changing and the air is bracing – Governor Beverly Perdue proclaims it “Mountains-to-Sea Trail Month.” To celebrate, Friends of the Mountains-to-Sea Trail (FMST) organizes dozens of events – backpacks, dayhikes, paddles, bike rides, trail workdays, nature programs and slideshow presentations all over the state – to help people get out and explore the trail. Events take place where the trail is complete and in places where it is planned.

Who Participates? Last year, the second year of the celebration, more than 1200 people participated in 36 events statewide.

How You Can Help. FMST is seeking corporate sponsors to help spread the word about MST Month activities and raise money to support the trail. Sponsorships are available at the following levels:

Thru-Hiker

Corporations who donate \$5000 or more
Recognition on FMST's website, printed materials, media releases, events, and raffle tickets

Section-Hiker

Corporations who donate \$1000 or more
Recognition on FMST's website, printed materials, media releases

Day-Hiker

Corporations who donate \$100 or more
Recognition on FMST's website

Friends of the Mountains-to-Sea Trail

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